

Capillary Technologies India Ltd.



Open
14th
Nov-2025

Close
18th
Nov-2025

Price Band
₹ 549 - ₹ 577
per share

Lot Size
25 Shares

IPO Size
₹ 877.50 Cr.

Face Value
₹ 2 per share

Listing At
BSE / NSE

About Capillary Technologies India Ltd.

Capillary Technologies India Ltd is a leading Indian software-as-a-service (SaaS) company that specializes in customer loyalty and engagement solutions. Founded in 2008 and headquartered in Bengaluru, Capillary offers a comprehensive suite of products that help brands understand and engage their customers more effectively through data-driven insights.

Key Offerings:

- **Loyalty Management Solutions:** Capillary provides scalable, customizable loyalty programs for enterprises across industries like retail, FMCG, and hospitality.
- **Customer Engagement & Marketing Automation:** The platform enables personalized marketing through SMS, email, push notifications, and more.
- **AI & Analytics:** Their tools leverage AI and machine learning to deliver real-time customer insights and predictive analytics.
- **Omnichannel CRM:** Helps brands maintain consistent engagement with customers across online and offline channels.
- **Clients & Global Reach:** Capillary serves over 250 brands across more than 30 countries, including major names like Tata, Domino's, Jockey, PUMA, and Shell.

Competitive Strengths:

- Market Leader in Loyalty Solutions
- Comprehensive Solutions (Loyalty+, Insights+, Engage+, Rewards+) for Diverse Segments
- Multiple loyalty program and coalitions for retailers and conglomerates
- Customer and fleet loyalty for energy retail
- Scalable Cloud-Based Infrastructure with Seamless Integration
- Diverse Long-Term Customer Relationships with High Net Revenue Retention

Source: Company RHP

Regards,
ACMIIL Retail Research



APPLY NOW

Tentative Allotment
Wed, Nov 19, 2025

Initiation of Refunds
Thu, Nov 20, 2025

Credit of Shares to Demat
Thu, Nov 20, 2025

Tentative Listing Date
Fri, Nov 21, 2025